

MS-301

The Museum of Northern Arizona
Harold S. Colton Memorial Library
3101 N. Fort Valley Road
Flagstaff, AZ 86001
(928)774-5213 ext. 256

Title

Fred Harvey Company collection

Dates

1881-2005

Extent

11.75 cm textual material, 2734 photographic images (2464 prints, 1182 nitrate negatives, 1070 safety negatives, 44 postcards, 12 transparencies, 2 lantern slides), 2 albums, 1 painting, 1 certificate

Creator(s)

Fred Harvey (Firm)
Moon, Carl, 1878-1948
Harvey III, Byron
Harvey, Katherine
Harvey, Barbara Sarah
Williams, R.H.
Gipson, Virgil

Biographical History

Frederick Henry Harvey (June 27, 1835 - February 9, 1901) was born in London to mixed Scottish and English parents. He immigrated to the United States in 1850 and began working as a busboy. His early experience in the world of food service would have a big impact on him. Harvey moved around from New York to New Orleans to St. Louis where he met his wife, Barbara Sarah Mattas, with whom he would have six children.

After doing various jobs, Harvey returned to the food industry and started a profitable café with a business partner. When the Civil War began Harvey's partner took all of their savings and joined the Confederacy. In return, Harvey began working for the railroad and rose to prominence. He relocated to Leavenworth, Kansas, which would remain his home for the rest of his life. His frequent rail travel made Harvey aware of the poor quality of railroad cuisine.

In 1876, Harvey and Charles Morse, the superintendent of the Atchison, Topeka and Santa Fe Railroad, made a deal that allowed Harvey to open restaurants along the railroad rent-free. This handshake deal is considered one of the most profitable partnerships in the early American West because at the height of its popularity, the Fred Harvey Company operated 84 Harvey House restaurants and changed the way railways and restaurants served their patrons.

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Harvey is credited with creating the first chain restaurants in the United States and is considered a forerunner of tourism in the Southwest. His restaurants and hotels were known for their quality consistency in everything from the food to the waitresses who became known as Harvey Girls. They had regulation form-fitting uniforms and were chosen for their looks and civility. They were made even more famous when, in 1946, a musical was made about them starring Judy Garland.

After his death in 1901, Harvey's sons, Ford and Byron (and later Byron Jr.), took over the family business. They did not let the company decline with rail travel but began marketing new services such as Harvey Cars, which would take tourists from their hotels on "Indian Detours" that were meant to provide visitors with an *authentic* Native American experience. Harvey and his sons were considered marketing geniuses. They would stage ritual dances and hire attractive women as tour guides. They also became prolific postcard publishers, which Harvey believed was the best way to promote their restaurants and hotels. They hired a number of noted architects, including Mary Jane Colter, to design buildings for the company that reflected their natural settings and the Native American architecture of the area. Some of Colter's accomplishments include the Bright Angel Lodge, Desert View Watchtower, Phantom Ranch, Hopi House, Hermit's Rest, and Lookout Studio at the Grand Canyon, as well as LaFonda in Santa Fe, New Mexico and La Posada in Winslow, Arizona.

Karl "Carl" Moon (1879-1948) was born in Ohio and moved to Albuquerque, New Mexico about 1903 after learning the art of photography. His delicately posed photographs of Southwestern Native Americans, for which he is well-known, appeared in magazines and exhibitions around the country. In 1907, Moon began a long involvement with the Fred Harvey Company, for which he served as director of art. Subseries 3.2 contains some of his original negatives and prints. Moon later moved to Pasadena, California and remained there for the rest of his life, writing and publishing. At the beginning of World War I the rise of anti-German sentiments compelled Moon to change the spelling of his first name, substituting a "Carl" for his given name "Karl."

Ford Harvey's daughter, Katherine Medary Harvey (1892-1962), was a great philanthropist and Native American art collector [see MS-34]. After her father and brother died tragically in the 1920s and '30s, she would have taken over the Fred Harvey Company if she were not a woman. Instead, her uncle, Byron Jr., took charge and she eventually sold all of her shares in the company.

Byron Jr.'s son, Byron Harvey III (1932-2005), was inspired as a teenager by his Aunt Katherine and Hopi culture and religion. He went on to become a noted anthropologist and authority on Indian tribes of the Southwest as well as a major collector, patron, and donor of Native American and African art.

In 1968, The Fred Harvey Company was sold to the Hawaii-based Amfac Corporation. Records, photographs, and other Fred Harvey Company materials held by the company for nearly a century were distributed to university libraries, museums, and archives

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throughout the Southwest. The Fred Harvey Trading Company was set up as the retail division of Amfac Parks & Resorts. In 2002, Amfac changed their name to Xanterra Parks & Resorts and continues to operate many of the original Harvey hotels.

Scope and Content

This collection contains records and media pertaining to the Fred Harvey Company as well as certain members of the Harvey family. Included are inventories, appraisals, correspondence, and photographs regarding various Native American arts and crafts collections donated to museums by the Harvey family. As well as photographic images (prints, safety negatives, nitrate negatives, lantern slides, and postcards) taken for the Fred Harvey Company for advertisements and souvenir prints and postcards. Subject matter ranges from Fred Harvey Company operations at the Grand Canyon including various hotels, visiting groups and dignitaries, performers, Native Americans, wildlife, and landscapes. Some of the famous individuals appearing in the images are: Jesse Owens, W.W. Bass, Edgar and Candace Bergen, the King and Queen of Greece (Paul and Fredericka), Mohammad Rezā Shāh Pahlavi (Shah of Iran), Olav V (Crown Prince of Norway), and the San Francisco Pirate Girl.

System of Arrangement

Series 1: Harvey Family

Series 2: Harvey Native American Arts & Crafts Collections

Series 3: Fred Harvey Company Photographic Material

Subseries 3.1: Fred Harvey Company

Subseries 3.2: Fred Harvey Company by Karl Moon

Subseries 3.3: Hand-Painted Grand Canyon Photographs

Subseries 3.4: Fred Harvey Grand Canyon Postcards

Conditions Governing Access

The collection contains some culturally sensitive materials, which are restricted. Please contact the archivist for information about obtaining permission to view these materials.

Conditions Governing Reproduction and Use

Unpublished and published manuscripts are protected by copyright. Permission to publish, quote, or reproduce must be secured from the repository and the copyright holder.

Finding Aids

Detailed inventories of photographs are available upon request.

Custodial History

The Katherine M. Harvey materials in this collection were created by and/or related to Katherine M. Harvey and inherited by her nephew, Byron Harvey III.

Immediate Source of Acquisition

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The various accruals were donated to the museum by Byron Harvey III in 1963 and 1967. Some items, such as the Fred Harvey Indian Collection inventory (MS-30) were commissioned by the museum and donated by the former director, Edward Danson.

Appraisal, Destruction, and Scheduling Information

A number of prints, the original negatives of which belong to the University of Arizona, were removed from the collection.

Related Archival Materials

Harvey Family and Fred Harvey Company records can be found at the following repositories:

The Grand Canyon National Park Museum Collection
Hagley Museum & Library
Heard Museum
The Henry Ford Benson Ford Research Center
Kansas State Historical Society
Missouri State University, Domino Danzero Family Photograph Collection
Museum of New Mexico, Fray Angélico Chávez History Library
National Fred Harvey Museum
The New Mexico History Museum
Northern Arizona University, Cline Library
SUNY Geneseo, Milne Library
University of Chicago Library
The University of Arizona
Xanterra Parks and Resorts

Publication Note

The Katherine M. Harvey materials at the Museum of Northern Arizona are cited in:

Weigle, Marta, Barbara A. Babcock, and Martin Sullivan. 1996. *The great Southwest of the Fred Harvey Company and the Santa Fe railway*. Phoenix: The Heard Museum.

Description Control

Finding aid written by Eileen Hogan using *DACS*, 29 September 2010

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Title

Series 1: Harvey Family

Dates

1881-2005

Extent

1.25 cm textual material, 26 photographic images (26 prints), 1 album, 1 painting

Scope and Content

This series contains documents and prints relating to the Harvey family—specifically Fred, Barbara, Ford, Katherine, and Byron III—including biographical and company histories. Also contains framed prints of Fred and Barbara Harvey.

Series 1: Harvey Family				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-1-1	Harvey Family: photographs, note, clipping	1881-1945	.25 cm textual, 3 prints	1.1
MS-301-1-2	Katherine M. Harvey: articles [photocopies], photographs	1894-1908, 1939-1962	.25 cm textual, 3 prints	1.2
MS-301-1-3	Photographs of friends and relatives	1933-1957	8 prints	1.3
MS-301-1-4	Hopi Homemakers Club Yearbook	1962	.25 cm textual	1.4
MS-301-1-5	Gallup, NM & Grand Canyon color photographs	circa 1960s	12 prints	1.5
MS-301-1-6	Byron S. Harvey III: Biographical	2005	.25 cm textual	1.6
MS-301-1-7	Southwest Photo Album by Katherine Harvey	1926	1 album	3.1
MS-301-1-8	Framed watercolor of Harvey family's Leavenworth, KS home	undated	1 painting	3.2

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Series 2: Harvey Native American Arts & Crafts Collections

Dates

1904-1969

Extent

7.25 cm textual, 8 photographic images (7 prints, 4 safety negatives), 1 certificate

Scope and Content

This series contains information, inventories, appraisals, correspondence, and photographs regarding various Native American arts and crafts collections donated to museums by the Harvey family.

Series 2: Harvey Native American Arts & Crafts Collections				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-2-1	Correspondence regarding Native American arts & crafts	1905-1933	.25 cm textual	1.7
MS-301-2-2	Chicago Museum of Natural History Harvey [Byron Harvey III] Kachina Collection: correspondence, inventory, photographs	1950-1952	.5 cm textual, 5 prints, 1 safety negative	1.8
MS-301-2-3	Fred Harvey Indian Collection: Inventory/Appraisal	1963	3 cm textual	1.9
MS-301-2-4	"Southwestern Indian Paintings in the Katherine Harvey Collection": manuscript	1964	.5 cm textual	1.10
MS-301-2-5	Katherine M. Harvey Fine Arts Collection: photographs, negative	undated	2 prints, 3 safety negatives	1.11
MS-301-2-6	Fred Harvey Foundation Fine Arts Collection: Inventory/Appraisal draft, notes	1969	2 cm textual	1.12
MS-301-2-7	Certificate of Award to Fred Harvey Co. from St. Louis Exposition	1904	1 certificate	MF 1.4
MS-301-2-8	Fred Harvey Foundation Fine Arts Collection: Inventory/Appraisal	1969	1 cm textual	2.1

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Series 3: Fred Harvey Company Photographic Material

Dates

1904-1960s

Extent

2700 photographic images (2431 prints, 1182 nitrate negatives, 1066 safety negatives, 44 postcards, 12 transparencies, 2 lantern slides), 3.25 cm textual material, 1 album

Scope and Content

This series contains photographic images (prints, safety negatives, nitrate negatives, lantern slides, and postcards) taken for the Fred Harvey company for advertisements and souvenir prints and postcards. Subject matter ranges from Fred Harvey Company operations at the Grand Canyon including various hotels, visiting groups and dignitaries, performers, Native Americans, wildlife, and landscapes.

System of Arrangement

Series 3: Fred Harvey Company Photographic Material

Subseries 3.1: Fred Harvey Company

Subseries 3.2: Fred Harvey Company by Karl Moon

Subseries 3.3: Hand-Painted Grand Canyon Photographs

Subseries 3.4: Fred Harvey Grand Canyon Postcards

Finding Aids

Detailed inventories of photographs available upon request

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Subseries 3.1: Fred Harvey Company

Dates

1904-1957

Extent

2321 photographic images (2232 prints, 1066 safety negatives, 872 nitrate negatives, 12 transparencies, 2 lantern slides), 3.25 cm textual material, 1 album

Scope and Content

This subseries includes various black and white photographs of Desert View Trading Post, Alvarado Hotel, Hopi House, La Fonda, Phantom Ranch, Kaibab Suspension Bridge, Santa Fe railroad car wreck (1939), El Tovar, Santa Fe Depot, Del Rio, Grand Canyon, Bright Angel Lodge, Coconino Cavern, Navajo, Desert View Watchtower, Hopi, Oraibi, Grand Canyon Village, Wupatki, Mesa Verde, Chaco Canyon, Apache, Bright Angel Trail, Hovenweep, Canyon de Chelly, Petrified Forest, Painted Desert, Hoover Dam, Havasupai, Pirate Girl of San Francisco, Prescott, Flagstaff, Wildlife, Fred Harvey Company employees, Boulder Dam, Coal Canyon, etc. as well as some of the original negative sleeves. Subseries also consists of various sized prints and lantern slides of the Grand Canyon, Fred Harvey Company establishments, and Native American exhibitions coordinated by the Fred Harvey Company.

Finding Aids

Detailed inventories of photographs available upon request

Subseries 3.1: Fred Harvey Company				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-3.1-1	Fred Harvey Company Prints, Transparencies, and Negatives	1936-1957	2050 prints, 872 nitrate negatives, 1058 safety negatives, 12 transparencies	Photo Boxes 2-5, Safety Negative Box 1, Nitrate freezer
MS-301-3.1-2	Desert View Watchtower Album	undated	1 album	3.3
MS-301-3.1-3	Fred Harvey Indian Building, Albuquerque	1905	1 matted print	MF 1.4
MS-301-3.1-4	Fred Harvey Indian Building, Albuquerque	1908	2 prints, 1 safety negative	Photo Box 1.1
MS-301-3.1-5	Hopi House and El Tovar	1905-1933	13 prints, 6 safety negatives	Photo Box 1.2
MS-301-3.1-6	Hopi Photographs - RESTRICTED	circa 1900-1913	9 prints	Photo Box 1.3
MS-301-3.1-7	El Tovar Hotel	undated	4 prints	Photo Box 1.4
MS-301-3.1-8	Bright Angel Lodge	1947	9 prints	Photo Box 1.5
MS-301-3.1-9	Hermit's Rest	undated	1 print	Photo Box 1.6

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MS-301-3.1-10	Grand Canyon Album	undated	39 prints	Photo Box 1.7
MS-301-3.1-11	Native American and Grand Canyon Album	undated	19 prints	Photo Box 1.8
MS-301-3.1-12	Desert View Watchtower	undated	10 prints	Photo Box 1.9
MS-301-3.1-13	Native American Dance at El Tovar	undated	19 prints	Photo Box 1.10
MS-301-3.1-14	Grand Canyon and Grand Canyon Village	undated	25 prints	Photo Box 1.11
MS-301-3.1-15	Albuquerque Train Depot Portraits	1934	2 prints	Photo Box 1.12
MS-301-3.1-16	Miscellaneous Native American Prints	1939	29 prints	Photo Box 1.13
MS-301-3.1-17	El Tovar and Vista	undated	1 negative (oversized)	3.4
MS-301-3.1-18	"From Red to San Francisco Mountain"	undated	1 lantern slide	GP-A Box 60
MS-301-3.1-19	"W.W. Bass and Blue Jay at Grand Canyon"	circa 1904	1 lantern slide	GP-A Box 60
MS-301-3.1-20	Nitrate Negative Envelopes	circa 1936-1940	3 cm textual	2.4
MS-301-3.1-21	Transparency Envelopes	circa 1936-1940	.25 cm textual	2.5

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Subseries 3.2: Fred Harvey Company by Karl Moon

Dates

1909-1914

Extent

328 unique images (310 nitrate negatives, 192 prints)

Scope and Content

This subseries includes photographs taken by Karl [Carl] Moon of Taos, Apache, Canyon de Chelly, Havasupai, Cheyanne, Hopi, Arapaho, El Tovar, Zuni, Isleta, Osage, Laguna, Acoma, San Felipe, Santa Clara, San Ildefonso, Santo Domingo, Grand Canyon, etc.

Finding Aids

Detailed inventories of photographs available upon request

Subseries 3.2: Fred Harvey Company by Karl Moon				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-3.2-1	Karl Moon Prints & Negatives	1909-1914	310 nitrate negatives, 192 prints	Photo Box 6, Nitrate freezer
MS-301-3.2-2	Nitrate Negative Envelopes	circa 1936-1940	3 cm textual	2.6

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Subseries 3.3: Hand-Painted Grand Canyon Photographs

Dates

undated

Extent

7 photographic images (7 prints)

Scope and Content

This subseries consists of 7 hand-painted photographs of the Grand Canyon and the Desert View Watchtower.

Subseries 3.3: Hand-Painted Grand Canyon Photographs				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-3.3	Hand-Painted Grand Canyon Photographs	undated	7 prints	2.2

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Subseries 3.4: Fred Harvey Grand Canyon Postcards

Dates

circa 1950s-1960s

Extent

44 photographic images (44 postcards)

Scope and Content

This subseries consists of 44 postcards (B&W, color, drawn) of the Fred Harvey Company's lodging and tourist attractions at the Grand Canyon, as well as scenery.

Subseries 3.4: Fred Harvey Grand Canyon Postcards				
File #	File Description	Date(s)	Extent	Box/Folder
MS-301-3.4	Fred Harvey Company Grand Canyon Postcards	circa 1950s-1960s	44 postcards	2.3

LCSH Access Points

Fred Harvey (Firm)

Harvey, Byron

Huckel, John Frederick, 1863-1936

Moon, Carl, 1878-1948

Navajo Indians

Navajo Indians -- Painting

Navajo Indians -- Religion

Navajo Indians -- Rites and ceremonies

Navajo Indians -- Social life and customs

Sandpaintings