



MUSEUM of  
NORTHERN  
ARIZONA

*Celebrating the Colorado Plateau*

## Welcome Festival Artists! 14<sup>th</sup> Annual Celebraciones de la Gente

The Museum of Northern Arizona (MNA) and Nuestras Raíces invite you to participate in the **14<sup>th</sup> Annual Celebraciones de la Gente**, A Lively Day of the Dead Festival, to be held **October 21–22, 2017**.

### Important Dates

Now – August 4: Early Bird Discount	<b>\$75</b> Single artist booth fee <b>\$110</b> Shared booth fee (one table only)
August 5 – September 30	<b>\$100</b> Single Artist booth fee <b>\$135</b> Shared booth fee (one table only)
October 1 – 13: Late Fees Applied	<b>\$150</b> Single artist booth fee <b>\$185</b> Shared booth fee (one table only)
<b>October 20 – 2 pm</b>	<b>Booth Set Up</b>
<b>October 20 – 6 to 8 pm</b>	<b>Member Preview &amp; Silent Auction</b>
<b>October 21 – 9 am to 5 pm</b>	<b>Festival Day 1</b>
<b>October 21 – 5 to 8 pm</b>	<b>Courtyard After Dark</b>
<b>October 22 – 9 am to 5 pm</b>	<b>Festival Day 2</b>

#### Please Include

- Completed application form
- Artist's statement and/or biography
- Signed photo release (see page 4)
- Three photos per medium of your most recent work (electronic images accepted)
- Stamped and self-addressed envelope if you would like your images returned
- Payment for booth fee including:**
  - o Booth Payment fee (based on date mailed)
  - o \$15 City of Flagstaff Special Events Fee per artist
  - o \$20 nonrefundable application fee per artist

#### Return pages 3–4 to:

Heritage Program/ Celebraciones  
Attn: Museum of Northern Arizona  
3101 North Fort Valley Road  
Flagstaff, AZ 86001

For more information, call 928.774.5211, ext. 217, or email Amelia George at [ageorge@musnaz.org](mailto:ageorge@musnaz.org).

## Booth Information

- Artists are invited to apply for one of 25 booth spaces.
- Each artist must submit a completed application and each artist is responsible for paying the \$15 City of Flagstaff Special Events Fee and \$20 application fee. Children 16 and under do not pay fees but need to fill out an application for MNA records. Full payment is due with application.
- Booth Spaces
  - MNA will provide one six-foot table and two chairs for each booth space (including shared spaces). Additional tables (limit one per booth) and chairs may be purchased.
  - Booths (6-foot table with 2 chairs) will be assigned on a first-come, first-served basis. Please mark on the map your preferred location (see page 3). Booth locations subject to availability.
  - Museum volunteers will be available to provide up to 20-minute breaks.
  - All displayed artwork must be for sale and approved for inclusion.
  - **Oversized displays or racks may be charged an additional fee.** Please call the office for details.
  - **Exhibitor booths must be set up for the Member Preview by 4 pm on Friday, October, 20.**
  - **Exhibitor booths will open from 9 am to 5 pm on Saturday, October 21 and Sunday, October 22.**
- Shared Booths
  - You may share your booth with only one other selling artist.
  - If sharing a booth, indicate on your application who you are sharing with and how fees are being split/shared.
  - Each artist in a shared booth is responsible for submitting their own application with payment of \$15 City of Flagstaff Special Events Fee and \$20 application fee.
- A full refund (minus the application fee) is available through September 29.

## General Festival Information

- This is a juried festival and recent photos of artwork (3 of each medium entered) are required.
- All displayed artwork must be for sale and approved for inclusion.
- MNA encourages artists to offer a wide variety of price points.

## Silent Auction with Nuestras Raíces

- Artists are encouraged to donate one of their works to the Member Preview Silent Auction
- Funds raised from the Silent Auction will provide support for Nuestras Raíces.
- Nuestras Raíces is dedicated to promoting Mexican/Mexican American/Hispanic culture through educational events, gatherings, and the performing arts. To further this purpose, the organization draws on Northern Arizona family histories, talents, photos, and traditions as tools for cultural transmission to the people of Northern Arizona.

Date Received:

## Celebraciones Booth Application

Each individual artist (including youth 16 and under) must fill out an application:

Name: \_\_\_\_\_

Social Security Number: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number/s: \_\_\_\_\_ Email: \_\_\_\_\_

Arizona Tax License No.: \_\_\_\_\_

(Call 1(800)843.7196 for more information)

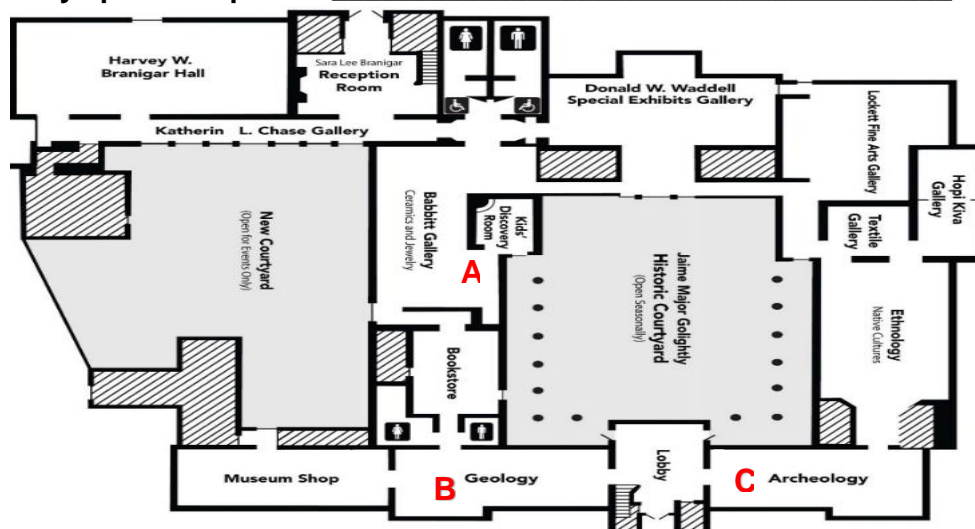
Artwork/medium to be sold: \_\_\_\_\_

- YES, I will donate an item to the Member Preview silent auction
- YES, I would like an electrical outlet (Extension cords and lamps must be provided by artist)
- YES, I am sharing this booth with (limit 1): \_\_\_\_\_  
(Each individual artist must fill out an application)

Number your choices for booth space 1-3 (#1 being your top choice). Mark location on the map below. Booth requests will be assigned based on availability and the order in which they are received. Artists are not permitted to bring additional tables. Note: Food/beverages are not allowed in the Galleries.

\_\_\_ Babbitt Gallery (A)     \_\_\_ Geology Gallery (B)     \_\_\_ Archeology Gallery (C)

Please note any special requests: \_\_\_\_\_



Date Received:

# 14<sup>th</sup> Annual Celebraciones de la Gente

## BOOTH FEE PAYMENT

Incomplete applications and payments will not be processed

Name: \_\_\_\_\_

Booth Fee	Price	Total
Post marked by Aug. 1, 2017	\$75 Single \$110 Shared (Early Bird discount included)	\$
Post Marked Aug. 2-Sept. 30 2017	\$100 Single \$135 Shared	\$
Post marked Oct. 1-13, 2017 Late applications will only be considered if received before October 13	\$150 Single \$185 Shared	\$
<b>Flagstaff Special Event Fee</b> (For those vendors not licensed with the city of Flagstaff)	<b>\$15 per artist</b>	\$
<b>Application fee</b> (non-refundable)	<b>\$20 per artist</b>	\$
<b>Extra Table</b> (6-foot)	<b>\$10 each</b>	\$
<b>Extra Chair</b>	<b>\$2 each</b>	\$
<b>*Booth fee includes one 6-foot table and 2 chairs</b>		<b>Total \$ _____</b> (Special Event + Application + Booth Fees)
Return pages 3-4 to: <b>Heritage Program/Celebraciones Museum of Northern Arizona</b> 3101 North Fort Valley Road Flagstaff, AZ 86001	Make payable to: <b>Museum of Northern Arizona</b>  <b>NO CREDIT CARDS OR PERSONAL CHECKS ACCEPTED</b>	<b>Payment</b> <input type="checkbox"/> Cashier's Check <input type="checkbox"/> Money Order <input type="checkbox"/> Cash

### Photo/Video Release

I authorize photographers for MNA to take photographs of me or videotape me and/or my artwork during the 2017 Heritage Program for any purpose the Museum, a nonprofit corporation, deems necessary and appropriate for use in publicity, publication, promotion, and/or advertising, with or without individual name(s). I am the artist (or a representative of the artist), of legal age, and have the right to enter into a contract in this matter. I have read this authorization and release, and understand its contents.

Signature \_\_\_\_\_ Date \_\_\_\_\_

I DO NOT give permission for me or my work to be videotaped or photographed.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### **Business Use Only**

Artist Name: \_\_\_\_\_

Special Event Fee: \$ \_\_\_\_\_

Application Fee: \$ \_\_\_\_\_

Booth Fee: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

\_\_\_\_\_ Cashier's Check

\_\_\_\_\_ Money Order

\_\_\_\_\_ Cash

Application date received \_\_\_\_\_ by \_\_\_\_\_