



MUSEUM of
NORTHERN
ARIZONA

Celebrating the Colorado Plateau

Heritage Festival Sponsorships

June 28-29, 2025



2 Days

2500 Visitors

10 Tribes

100 Artists

Celebrating the Indigenous Art & Culture of the Colorado Plateau



Indigenous Artists & Cultural Events

The Museum of Northern Arizona is proud to host the annual Heritage Festival of Art and Culture: a celebration of all Colorado Plateau Tribes.

MNA is committed to continuing strong and cohesive programming at the festival, as it deepens visitors' understanding of the rich cultural diversity of the Colorado Plateau and supports the artists via the art market and art awards.

Programs each year include traditional dances and musical performances, artist demonstrations, and presentations from cultural experts.

Sponsor Reach by the numbers:

Your support of the Heritage Festival will be acknowledged across MNA's many promotional channels, including*

- MNA social media (40,000 followers)
- MNA monthly E-News (12,000 + subscribers)
- MNA Member News (2000 + subscribers)
- MNA website (10,000 monthly visitors)

*Depending on sponsorship level



Sponsorship Levels



**Main Stage
Sponsors
(2 available)**

\$5,000

- Logo/name on festival signage in entrance, main stage & food court
- Logo/name on event program
- Invitation to all VIP events TBA
- “Sponsor Spotlight” interview featured on MNA’s social media, e-news, Member News, and website
- Acknowledgment by emcee during presentation introductions
- Promotional booth for the duration of the festival weekend
- 15 complimentary event tickets

**Supporting
Sponsors
(2 available)**

\$2,500

- Logo/name on event program
- Invitation to all VIP events TBA
- Acknowledgment on MNA’s social media and e-news
- Promotional booth for the duration of the festival weekend
- 10 complimentary event tickets

**Event
Sponsors
(4 available)**

\$1,000

- Logo/name on event program
- Invitation to all VIP events TBA
- Acknowledgment on MNA’s social media and e-news
- 5 complimentary event tickets

**Event
Patrons
(4 available)**

\$500

- Invitation to all VIP events TBA
- Acknowledgment on MNA’s social media and e-news
- 2 complimentary event tickets



MUSEUM of
NORTHERN
ARIZONA

Celebrating the Colorado Plateau

Sponsorship Commitment Form



To secure your sponsorship, please contact Laura Brown at LBrown@musnaz.org or 928 255 3195, or fill out this form, or point your device at the QR code above to visit our online donation form. If donating online, please leave a comment letting us know that your donation should be earmarked as your sponsorship, and then confirm receipt by calling or emailing Laura Brown (contact info above).

Sponsorship must be confirmed (with payment) by April 1, 2025 to ensure all benefits can be provided.

**Name of
Business or
Organization:**

**Contact Person
and contact info
(email, phone)**

**Level of
Sponsorship
Requested:**

Method of Payment:
(please attach your check or provide ACH transfer info or card
number, expiration date etc.)

**Do you need an
invoice or a W9?**
